



## Summary

**A designer who codes.** Energetic designer and developer with 5 years of experience at a marketing & web agency. Works closely with the team and clients in a variety of projects from print to digital. A curious and eager self-motivated learner who loves to find and try new things. Focused on designing and developing inclusive and accessible user interfaces and experiences.

## Skills

- ◆ UI Design
- ◆ User Experience
- ◆ Design Thinking
- ◆ Wireframing and Prototyping
- ◆ HTML/CSS
- ◆ Javascript
- ◆ Responsive Web Design & Development
- ◆ Wordpress
- ◆ Headless CMS (Netlify CMS, Sanity)
- ◆ Git Version Control
- ◆ Jamstack Development
- ◆ SEO Optimization
- ◆ Client Communications
- ◆ Customer Service

## Experience

### **BENSON DESIGN ASSOCIATES, INC**

**Designer / Developer, Aug. 2015 – Present**

Print and Multimedia designer handling a variety of projects small and large. Projects ranging from production work, print layout design, trade show booth graphics, email campaigns, packaging, social media campaigns, digital ads, and websites.

- ◆ Research, plan, wireframe, design, prototype and build websites while collaborating with team and clients with customer goal and user needs in mind.
- ◆ Conduct research on best practices, techniques, and trends in design and development.
- ◆ Design and produce content in collaboration with other designers, developers, copywriters, and project managers.
- ◆ Continuous collaboration with developers to ensure the best implementation of the website design for all devices and users.
- ◆ Meet with the team and clients to determine the project scope, goals, and needs. Consistent communication with clients throughout the project about progress, design, content, deliverables, and feedback.
- ◆ Create graphics for social media, email campaigns, digital ads, and websites.

- ◆ Provide internal support and external customer service throughout the development and implementation of the website.
- ◆ Wordpress website maintenance and content management. Modify Wordpress themes with CSS, HTML & PHP to fit customer and user needs and goals.
- ◆ Design, build, and schedule email campaigns for clients in MailChimp and Constant Contact.
- ◆ Training meetings and videos for clients on how to update their content on websites, email campaigns, and project management tools.
- ◆ Walk-through videos for clients' customers on their products or internal projects.
- ◆ Design and produce a variety of print projects including: banners, billboards, signs, brochures, fliers, catalogs, RFPs, mailers, postcards, brand collateral, brand standards guide, packaging, trade show booths, and more.

### **FREELANCE DESIGN**

**Designer / Developer, Mar. 2015 – Present**

- ◆ Wordpress Theme Customizations
- ◆ Design and build websites for small businesses
- ◆ Branding and print layout design

## Projects

### AIGA UNIDOS

*www.AIGAunidos.com | 2020*

A multi-chapter collaboration, creating a space to empower and celebrate the lives, work, stories, and needs of creatives with a Latinx and Hispanic cultural heritage.

- ◆ Brought leaders from 14 AIGA chapters across the country together to create a collaboration that supports Latinx and Hispanic Creatives.
- ◆ Helped lead, organize and coordinate 5-week talk series showcasing 38 Latinx/Hispanic creatives, their work and their stories.
- ◆ Designed and developed the event website

- ◆ Hosted three of the 20 virtual events. This included creating slides, setting up the event and registration via zoom and website, interactive ice breakers with audience, coordinating with speakers, Q&A and managing the live event.

### CONTRASTES RELEVANTES

*Local Design Conference | 2019*

- ◆ Organized local Hispanic Creatives conference with AIGA San Antonio.
- ◆ Designed and built event website
- ◆ Collaborated with two other organizers in venue, sponsors, silent auction donations, speakers, socials, giveaways and day of coordination.

## Volunteering / Organizations

### AIGA SAN ANTONIO

#### **Chapter President**

- ◆ Member since 2011
- ◆ Director Of Community Outreach,  
*Aug. 2016 – Aug. 2018*

- ◆ Director Of Operations,  
*Aug. 2018 – Feb. 2020*
- ◆ Chapter President,  
*Feb. 2020 – Present*

## Tools

- ◆ InDesign
- ◆ Illustrator
- ◆ Photoshop
- ◆ Figma/Adobe XD/Sketch
- ◆ InVision
- ◆ After Effects

- ◆ Premier Pro
- ◆ Github/BitBucket
- ◆ Eleventy
- ◆ Netlify
- ◆ VScode/Sublime/Atom
- ◆ Microsoft Office
- ◆ Mail Chimp/Constant Contact
- ◆ Wordpress

- ◆ Headless CMS  
(Netlify CMS, Sanity)
- ◆ Shopify
- ◆ Git Version Control
- ◆ Jamstack Development
- ◆ SEO Optimization
- ◆ Client Communications
- ◆ Customer Service

## Education

### UNIVERSITY OF THE INCARNATE WORD

*BFA in Graphic Design, San Antonio, Texas  
Aug. 2011 – May 2016*

### ALAMO HEIGHTS HIGH SCHOOL

*High School Diploma San Antonio, Texas  
Aug. 2007 – June 2011*

### SCRIMBA

*Front-End Developer Career Path | Ongoing Learning*

- ◆ HTML, CSS and Javascript
- ◆ Responsive UI Web Design
- ◆ Advanced Javascript (ES6+) and APIs
- ◆ React